

Public Document Pack

MINUTES of MEETING of BUTE AND COWAL COMMUNITY PLANNING GROUP held in the TIMBER PIER BUILDING, DUNOON on TUESDAY, 4 FEBRUARY 2020

Present: Cathleen Russell, Colglen Community Council (Chair)
Willie Lynch, Dunoon Community Council (Vice-Chair)
Councillor Bobby Good - Argyll and Bute Council
Councillor Jim Anderson - Argyll and Bute Council
Councillor Jean Moffat - Argyll and Bute Council
Stuart McLean - Committee Manager, Argyll and Bute Council
Samantha Somers - Community Planning Officer, Argyll and Bute Council
Chief Inspector Douglas Wilson - Police Scotland
Rodden Shaw – Rural Watch Commander, Scottish Fire and Rescue Service
Lorna Whyte – Area Manager – Bute & Cowal, Live Argyll
Jim McLuckie – Colglen Community Council
Kirsty Reid – Strachur Community Council
Iain McNaughton – Sandbank Community Council
Maggie Clark - Health Improvement Lead, Health & Social Care Partnership
Sharon Macdonald – Community Development Officer
John Weir - Bute Business Improvement District
Gail Lawrence – Dunoon Observer
Agnes Harvey - Blairmore Village Trust
Catherine Ray – Blairemore Community Council
Yolanda Shoemake – Dunoon Presents
Gavin Dick – Dunoon Project

1. WELCOME AND APOLOGIES

The Chair welcomed everyone to the meeting and introductions were made.

The Community Planning Officer sought and received confirmation from the Group that they consented for Group photographs to be taken for marketing purposes.

Apologies for absence were intimated on behalf of Councillor Audrey Forrest and Councillor Jim Findlay.

2. DECLARATIONS OF INTEREST

There were no declarations of interest intimated.

3. MINUTES

(a) Meeting of the Bute and Cowal Community Planning Group held on Tuesday 5 November 2019

The minute of the Bute and Cowal Community Planning Group meeting held on Tuesday 5 November 2019 was approved as a correct record.

4. AREA COMMUNITY PLANNING GROUP GOVERNANCE ARRANGEMENTS

(a) Annual Update of Terms of Reference, Membership and Future Meeting Dates

The Group considered a report which asked them to confirm the governance

arrangements of the Bute and Cowal Area Community Planning Group (Area CPG) specifically the Terms of Reference, membership and future meeting dates.

Decision

The Bute and Cowal Area Community Planning Group;

1. considered and adopted the Terms of Reference as submitted in the report (Appendix 1) and agreed that these be reviewed on an annual basis to ensure their ongoing currency and appropriateness for the work of the Area CPG as it develops over time;
2. considered and agreed the membership of the group as submitted in the report (Appendix 2) subject to further nominations being submitted following a social media campaign;
3. agreed that the membership of the group be reviewed on an annual basis to ensure currency and appropriateness for the work of the group as it develops over time; and
4. agreed the meeting schedule and dates submitted the report.

(Reference: Report by Governance Manager, dated 4 February 2020, submitted)

5. ARGYLL AND BUTE OUTCOME IMPROVEMENT PLAN 2013-2023 - OUTCOME 1 (THE ECONOMY IS DIVERSE AND THRIVING)

(a) Dunoon Presents - Quarterly Project Progress Report and 2020 Event Dates (Pages 9 - 10)

The Group gave consideration to a report which documented the progress of various activities hosted by Dunoon Presents. In addition to this Yolanda Shoemake tabled a calendar of events for 2020. Ms Shoemake highlighted to the Group that some of the events for this year have been extended such as the Dunoon Dazzles Winterfest which is now held over 2 days and how they are using the geography of the area to its advantage by offering events in cycling, fishing, quad biking, mountain biking, running and triathlons. They also are aiming to get children involved in events they are perhaps not in a position to do otherwise such as sailing.

Discussion focused around how the Police Youth Volunteers are available to marshal events and how to promote school engagement which fits in with the health and wellbeing agenda of the Health and Social Care Partnership.

Decision

The Bute and Cowal Area Community Planning Group;

1. considered and noted the information provided; and
2. invited Dunoon Presents to return to a future meeting to update the Group.

(Reference: Report by Yolanda Shoemake, dated 19 December 2019, submitted and tabled)

(b) Bute Business Improvement District

The Group gave consideration to a presentation from John Weir, Bute Business Improvement District (BID).

Mr Weir explained to the Group that the BID application was at the consultation stage with 128 businesses on Bute having received questionnaires, 71 of which were sent to people living off Bute who have businesses based there. The current return rate of questionnaires was 70% (the BID response rate is ordinarily between 35-40%).

He said that after receiving a high response rate to those invited to join the BID group, they now have 12 very committed and determined people selected to take the BID forward.

Mr Weir explained that he is hopeful that pontoons and moorings will be installed which will help attract the yachting fraternity. He explained that talks were underway with Majestic Line and the Hebridean Princess around usage of the pontoons with the possibility of coaches to meet and greet people offering tours. The Group noted that the website www.isleofbutebid.co.uk was a work in progress.

Discussion focused around travel connectivity and how the 'brand' for Bute could be explored through improved marketing.

Decision

The Bute and Cowal Area Community Planning Group;

1. thanked Mr Weir for the informative presentation and noted the information provided in the presentation; and
2. invited Bute BID to return to a future meeting to update the Group.

(Reference: presentation by John Weir, Bute Business Improvement District, dated 4 February 2020)

(c) Dunoon Project (Pages 11 - 16)

The Group gave consideration to a tabled report from Gavin Dick outlining the vision of the Dunoon Project and how it aims to attract visitors, create employment and boost the wider local economy by owning and managing the Corlarach Forest.

Mr Dick spoke to the report and the Group noted that the next drop-in event will be held on 25 February 2020 and it is hoped that the land will be purchased by the end of the year.

Discussion focused on how Dunoon Community Council support the project and how the Group would encourage other community councils to write to Helen Dick to offer their support also.

Decision

The Bute and Cowal Area Community Planning Group;

1. thanked Mr Dick for the informative presentation and noted the information provided in the presentation;
2. support the aims and objectives of the Dunoon Project to attract visitors, create employment and boost the wider local economy; and
3. invited the Dunoon Project to return to a future meeting of the Group to provide an update.

(Reference: Report by Gavin Dick, Dunoon Project, dated 20 January 2020, tabled)

6. ARGYLL AND BUTE OUTCOME IMPROVEMENT PLAN 2013 - 2023 - OUTCOME 5 (PEOPLE LIVE ACTIVE, HEALTHIER AND MORE INDEPENDENT LIVES)

(a) Outcome 5 - Progress Report (Pages 17 - 18)

Consideration was given by the Group to a report which provided an update about Argyll and Bute Health and Social Care Partnership (HSCP) health and wellbeing activity during 2019. The progress update was in relation to Outcome 5 of Argyll and Bute's Community Plan which aims to enable people to lead active, healthier and independent lives.

Maggie Clark, Health Improvement Lead, HSCP tabled a Living Well Strategy Summary leaflet which provided a general approach to living well via self-management.

Discussion focused on the current lack of support groups in the Cowal area for Cancer patients and how it is aimed to be addressed in the 5 year action plan and how the timings of HSPC public meetings need to consider availability of people in employment.

Decision

The Bute and Cowal Area Community Planning Group;

1. noted the contents of the report; and
2. agreed local actions to be delivered under the new outcome 5 actions.

(Reference: Report by Alison McGrory, Health Improvement Principal, Argyll and Bute HSCP, dated 4 February 2020, submitted and tabled)

At this point in the meeting the Chair ruled and the Group agreed to take item 7 (b) - Partner's Update (Live Argyll) out of sequence in order to assist the early departure of attendees who had a significant distance to travel.

7. PARTNERS UPDATE

(a) Scottish Fire and Rescue Service - Cowal, Isle of Bute and Dunoon - FQ3: 1 October 2019 to 15 December 2019

A report highlighting the Scottish Fire and Rescue Service's (SFRS) FQ3 review of local performance within Cowal, Isle of Bute and Dunoon for 2019-20 was considered by the Group.

Decision

The Bute and Cowal Area Community Planning Group reviewed and noted the contents of the report.

(Reference: Report by Watch Commander, Scottish Fire and Rescue Service, submitted)

(b) Opportunity for verbal updates by Community Planning Partners

Live Argyll

Lorna Whyte updated the Group on the significant activities of Live Argyll which included that staff training in cancer rehabilitation has been completed; ordinance survey maps have been purchased to promote map reading and route planning skills; Bookbug is now open at weekends; Rothesay pool has a swimathon coming up; commencement of leisure staff training and teaching coaching skills; halls are open to events for all ages groups; working with active school coordinators apprenticeships for leisure and sport work are available; talks are in place with community groups to discuss how care home and shelter housing users can access leisure facilities; leisure memberships are up 90% from 2018-2019 as they are more affordable and the investment in new equipment has seen gym usage up over 50%; and Library book issues are above the national average.

Police Scotland

Douglas Wilson, Chief Inspector, Police Scotland explained to the Group that the contact call handling assessment was up and running in the area which had highlighted that Officer attendance was not always required. Positive feedback had been received particularly around diary appointments for non-urgent calls. He highlighted that speeding was still an issue and the Group noted Simon Shanks is the new inspector hoping to start at the end of February.

8. COMMUNITY FOCUS

(a) Blairmore Village Trust (Pages 19 - 20)

The Group gave consideration to a report tabled by Agnes Harvey, Blairmore Village Trust noting that the Blairmore Hall Trust and Blairmore Village Trust have now formalised a collaborative way of working.

Decision

The Bute and Cowal Area Community Planning Group thanked Ms Harvey for the informative presentation and noted the information provided in the presentation.

(Reference: Report by Agnes Harvey, Blairmore Village Trust, dated 4 February 2020, tabled)

(b) Loch Lomond and Cowal Way

The Group gave consideration to a presentation from Jim McLuckie, Loch Lomond and Cowal Way. Mr McLuckie explained that Colglen Community was a small but widely spread community which faces many geographical difficulties yet despite this they have run several successful projects such as Warmer Colglen (which was a home heating survey), Greener Colglen (which saw the installation of polly-tunnels) and they are currently considering a renewable energy project and exploring options as to how to improve broadband. On a larger scale Colintrave and Glendaruel Development Trust took out a loan to purchase Stronafian Forrest and then leased part of the forest for 99 years to pay back the loan.

The Group heard that the Loch Lomond and Cowal Way (LLCW) runs from Portavadie to Inverlus covering 5 communities and their respective community councils and development trusts. Mr McLuckie explained how the Colglen Community Council were able to secure funding of £700K from the Coastal Communities Fund which allowed them to employ a Ranger and a Marketing Manager for 4 years. Their contracts have now expired as the funding has run-out but the Ranger remain employed via contract.

Mr McLuckie showed photographs to the Group of the LLCW explaining that it is 57 miles in total and showcased the upgrade path. He explained that using people counters they discovered that the LLCW had brought £500,000 into the Cowal economy and that they hope to add to this by offering tour guides and to link up with a luggage handling business in Strachur.

Decision

The Bute and Cowal Area Community Planning Group thanked Mr McLuckie for the informative presentation and noted the information provided in the presentation.

(Reference: presentation by Jim McLuckie, Loch Lomond and Cowal Way, dated 4 February 2020)

9. HIGHLIGHTS FROM COMMUNITY PLANNING PARTNERSHIP MANAGEMENT COMMITTEE

The Group considered a briefing note which related to the meeting of the Community Planning Partnership (CPP) Management Committee held on Wednesday 4 December 2019 where issues raised by the Area Community Planning Group Chairs was considered.

Decision

The Bute and Cowal Area Community Planning Group noted the information provided.

(Reference: Report by Community Planning Manager dated 4 February 2020, submitted)

10. AREA COMMUNITY PLANNING ACTION PLAN

(a) Area Community Planning Action Plan Tracker

The Community Planning Officer outlined the engagement plan for the next iteration of the tracker and took the Group through the progress of actions currently identified on the Area Community Planning Action Plan tracker.

Decision

The Bute and Cowal Area Community Planning Group;

1. noted the information provided;
2. agreed to keep BC02 classed as 'not on track';
3. agreed to reclassify BC04, BC06 and BC07 as 'on track'; and
4. agreed to remove Dunoon Community Council from BC01.

(Reference: Report by Area Community Planning Manager, dated 4 February 2020, submitted)

(b) Results of Place Standard Analysis and Engagement

The Community Planning Officer updated the Group on the results of the Place Standard Analysis and Engagement Consultation which aimed to gauge an understanding of the place respondents live in with the results feeding into the CPP Management plan and area plans.

The Group noted that a total of 1548 responses had been received which is triple the number of response from the previous exercise and that the analysis and suggested actions for improvement under each outcome would be available to the public by the end of February 2020.

The main issues for the Bute and Cowal area were discovered to be;

1. issues surrounding employment in the local area;
2. public transport; and
3. influence and sense of control.

The Group noted that the CPP Management Committee plan to look at the actions identified in March and to host a half day workshop with partners in May (date to be confirmed).

Decision

The Bute and Cowal Area Community Planning Group noted the information provided.

(Reference: Verbal update by Community Planning Officer dated 4 February 2020)

11. DATE OF NEXT MEETING

The Group noted that the next meeting of the Bute and Cowal Area Community Planning Group would take place at 10.00am on Tuesday 5 May 2020 at Eaglesham House, Rothesay.

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2020 EVENT SERIES

THE 2020
FIFE
REGATTA
FAIRLIE, SCOTLAND



Saturday 6th and
Sunday 7th June



Saturday
4th July



Saturday
1st August

DUNOON THE WATER
REVIVAL 2020
DUNOON'S MUSIC FESTIVAL

Friday 7th and
Saturday 8th August



Friday 4th to
Sunday 6th September



Saturday 12th and
Sunday 13th September



Saturday 12th to
Sunday 27th September



Saturday
3rd October

DUNOON
DAZZLES
WINTERFEST

Friday 27th to
Sunday 29th November

DUNOON
PRESENTS

FOR MORE INFORMATION

dunoonpresents.co.uk
facebook.com/dunoonpresents/events

Dunoon Presents is backed by local business

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THE DUNOON PROJECT



The Vision and The Narrative

Our Overarching Objective

To attract visitors, create employment and boost the wider local economy.

Our Vision

By 2030 Dunoon will be a thriving and caring community with high quality employment and training plus business development opportunities linked to its outstanding environment and its renewed appeal to outdoor enthusiasts of all abilities. Dunoon is widely known and valued as a destination of first choice for outdoor adventure on Glasgow's doorstep.

Our Mission

The Dunoon community takes control of its future socioeconomic prosperity, health and wellbeing by owning and managing the Corlarach Forest and entering a 99 year lease with the British Strategic Investment Fund (BSIF), a pension fund investor, who will own and manage the timber resource in exchange for a rental to be used for community regeneration priorities. In addition, BSIF will be granted the right for to develop the Dunoon Project infrastructure through a special purpose vehicle to be delivered within an agreed timeframe.

Our Values

- Community leadership and decision making
- Quality of life and wellbeing
- Quality employment, training and skills development
- Business development
- Environmental quality
- Carbon reduction
- Green travel
- Life choices

Introduction

The Dunoon Regeneration Initiative is a hugely ambitious and imaginative project being progressed by the community of Dunoon, an historic seaside resort on the banks of the Clyde in Scotland. The initiative has been developed within the community specifically to reverse their socio-economic plight as flagged in the Argyll & Bute Economic Forum findings in 2016 where Dunoon was identified as one of four towns deserving particular attention as a result of major decline or stagnation in population.

At this time the community has identified an ambitious project package – The Dunoon Project - based on introducing a gondola to carry people from the sea to the summit of Kilbride Hill behind the town. The early thinking around the Dunoon Project is highlighted in the 2016 Forum report as exactly the type of product and service which will attract paying visitors from the central belt and further afield.

Background and Context

Dunoon dates back to medieval times with its own castle and feuding clans. The town had its heyday initially as a seaside resort spanning from the Victorian era through to the 1980s and then more recently as the base for the American Forces during the Cold War. When the Forces pulled out in the 1990s the town spiralled into decline. Several attempts have been made to regenerate this historic seaside town and whilst having some impact none of these initiatives have been of sufficient scale or had the community at their heart. None of these have focused on the towns unique setting, its proximity to the Glasgow Conurbation, its exceptional environment and outstanding forest hinterland.

The town of Dunoon has a community of c9000 residents with its own high school, college and leisure facilities. It enjoys direct ferry and rail links into the city of Glasgow – giving access within an hour. The Cowal Peninsula is a scenic delight and the town is surrounded by hills and forestry with an intricate network of paths and trails. Nearby Benmore Botanic Garden is where the modern forestry movement was born in Scotland after the war making the most of its unique warm, damp microclimate.

Recently the business community through the Dunoon BID 'Dunoon Presents' has staged various events to pull in visitors and seeking to change people's perceptions of the town. Some of the most successful events have been adventure related – running, cycling, mountain-biking and water sports.

The Need for Investment

What is lacking is new infrastructure and investment in accommodation and public realm to allow these events to grow and to draw visitors back for more prolonged experiences in the town and its hinterland. What is also lacking are quality jobs and business opportunities, and local affordable housing to retain young people and attract economically active people to move to the area. With an ageing population there is also a looming crisis in caring for the elderly within the community and long term unwell.

The Dunoon community wants to tackle these issues and fully recognises it cannot afford to wait for or expect the public sector to take the lead especially in light of unprecedented cutbacks in public sector funding.

The Dunoon Regeneration Initiative

It has been recognised that imagination and ambition is needed to reverse the town's fortunes and in so doing establish it as one of Scotland's best places to live which offers great days out and a must visit outdoor adventure destination on the coast. The aim is to establish Dunoon as destination of first choice appealing to a wide base of outdoor enthusiasts and visitors alike who expect something better - and benchmarked against world class facilities throughout the world.

It is seeking to build on the recent campaign activity championed by the Argyll & The Isles Tourism Cooperative (AITC) positioning Argyll as Scotland's Adventure Coast through the Wild About Argyll initiative and the recent Heart & Soul of Scotland campaign celebrating the proximity of Argyll with Glasgow and ease of transport options. Cowal and Bute are ideally placed to optimise this market positioning.

The Dunoon Regeneration Initiative is therefore seeking to capitalise on the town's unique assets to tackle its regeneration head on.

With a steering group of key local businesspeople at the helm, the ambitious ideas hatched in 2015 have now been packaged as an infrastructure project which will create new high quality employment opportunities, develop the area's environmental credentials, improve the wellbeing of locals and drive visitor footfall and spend.

The Dunoon Project

A simple project concept has been developed to sit at the heart of the regeneration initiative. This project is entirely focused on providing access to the town's unique backdrop with a viewpoint and a network of paths and trails for walkers, mountain bikers and cyclists of all abilities. The key point of differentiation is the sea to summit connection. The Dunoon Project will reinvigorate Dunoon's unique location and take the traditional seaside resort concept and recast it in a very contemporary and inclusive way.

The catalyst is the proposal to install a new gondola system which will carry people 2km from the town's waterfront to the summit of Kilbride Hill where an outstanding café and restaurant experience will exploit the panoramic views across the Firth of Clyde and its islands and north to the Arrochar Alps.

The summit will give access to an extensive mountain bike trail network and walking routes and a unique 4km zipwire experience from the vicinity of Bishop's Seat on Kilbride Hill, over the Bishop's Glen and back to the base station is proposed. An alpine coaster is proposed within the woodland and a visitor centre which will interpret the unique environment and the woodland management activity. Future development ideas include clusters of carbon neutral eco pods and specialist holiday accommodation.

Community Leadership

To deliver the Dunoon Project it has been recognised that a new way of working is needed where the collective community sets the vision and pace and private sector partners deliver the outcomes.

The steering group who coined the project idea established a company limited by guarantee – The Dunoon Project Ltd – on 30 April 2019 and secured charitable status in December 2019. They are actively seeking community membership of the company and engagement in the project development.

The Dunoon Project Ltd directors have secured a private sector investor, BSIF, who is empathetic to the community's aspirations and through a detailed feasibility study has devised a Dunoon Project proposal which is both viable and capable of expansion through time. The investor is keen to develop and operate the Dunoon Project on the ground.

A delivery model has been developed which focuses on working directly with BSIF and establishing a Special Purpose Vehicle to deliver the infrastructure and then manage the operation – on the basis that the community becomes a landowner and this land asset facilitates the regeneration.

Community Empowerment

The Community Empowerment Act 2015 has provided an unprecedented opportunity for communities to take control of their future destiny - and in this case at a scale that will place Dunoon on the Scottish map as one of its most ambitious and forward-thinking places to live, work and play.

The Dunoon Project concept fits strongly with the ethos of the new community empowerment legislation and will enable this community to directly deliver public sector priorities around job creation, business development, carbon reduction, woodland restoration, health and wellbeing, green travel and destination development.

The Catalyst - Acquiring Corlarach Forest

The enabler for regenerating Dunoon and the Cowal Peninsula is the community taking ownership of Corlarach, the large forest sitting behind the town and spanning southwards to Toward.

Through ownership of the entire forest, the community will be able to provide the land needed for the infrastructure development and grant the rights to develop it – and simultaneously gain long term rental income from the forest resource to sustain the new charity and help the community take forward agreed community regeneration priorities

within and around the town. Looking to the future they will be able to engage in the future management of the forest and permit further development rights (subject to planning) for activity which will complement the Gondola project and continue to regenerate the town and its hinterland - and in so doing actively secure quality jobs, attract economically active residents, generate a new visitor footfall and provide significant health and wellbeing benefits for residents.

By owning the forest land the community will have both a steady source of income from leasing the land to the private sector and the ability to control the future development opportunity. Accordingly, irrespective of when the Dunoon Project actually commences on the ground it will have an income stream to kick start smaller scale regeneration initiatives and support local charitable causes.

The community also wish to acquire other land assets including Bishops Glen which will ensure the full land holding required for the infrastructure development is within community control.

Making it Happen

The Dunoon Project board have secured local and national political support and a budget from HIE to facilitate the next steps in seeking an asset transfer from the Scottish Ministers through their managers Forestry Land Scotland and engaging the wider community. The community has provided funding from benefactors/loans to progress a 'Social Capital' socio-economic impact assessment for the proposed Gondola project as part of agreeing the 'offer' for the land and trees. They also have limited funds to engage legal professionals to draft heads of terms for the lease and development arrangement with the pension fund investor plus advise on the CATs process.

Engaging the Wider Community

To allow the wider community to fully engage a coordinator has been appointed with HIE funding from within the local community. A programme has been developed for meetings with key stakeholders and regular drop in sessions at the Queens Hall have been planned from 21 January 2020 with a new website being launched from that point. Meetings are being scheduled with local groups and organisations with a programme of engagement with the schools and college.

This is a new approach to community development in Dunoon where ownership of the Corlarach Forest enables the relationship required to allow the Dunoon Project to take place. The community has got the vision but does not have the wherewithal to deliver for itself at this scale - by securing the land and forestry asset it can develop a robust relationship with BSIF who will acquire the trees to be managed within the fund and create a special purpose vehicle to develop and operate the infrastructure on their behalf.

Ideas into Action

The key enablers are

- Establishing a community based charitable organisation to lead the regeneration of Dunoon (DONE)
- Community engagement (UNDERWAY)

- Establishing a shared vision for regenerating the town and hinterland (UNDERWAY)
- Asset transfer from FLS (UNDERWAY)
- Lease heads of terms with investor/developer (UNDERWAY)
- Regulatory consents (EARLY DISCUSSIONS UNDERWAY PENDING ASSET TRANSFER)
- Community fund raising plan for land acquisition (£1m from Scottish Land Fund)
- Community regeneration investment plan for rental income

Have your say - now

This initiative is innovative, ambitious, imaginative and doable. It is completely within the grasp of the community but for it to happen the community needs to demonstrate this is the future they want. Naysayers need to voice concerns as early as possible and help the project team address these.

People in support need to say exactly that at every opportunity. And anyone who is disinterested should ensure they don't stand in the way of those who do want to secure this future for their community.

Inevitably some people will struggle with the idea of change and worry that visitors are being put before locals. This requires a new mindset – more visitors will boost the local economy, and if the community are driving what happens this will be done in such a way it enhances local quality of life and doesn't threaten it.

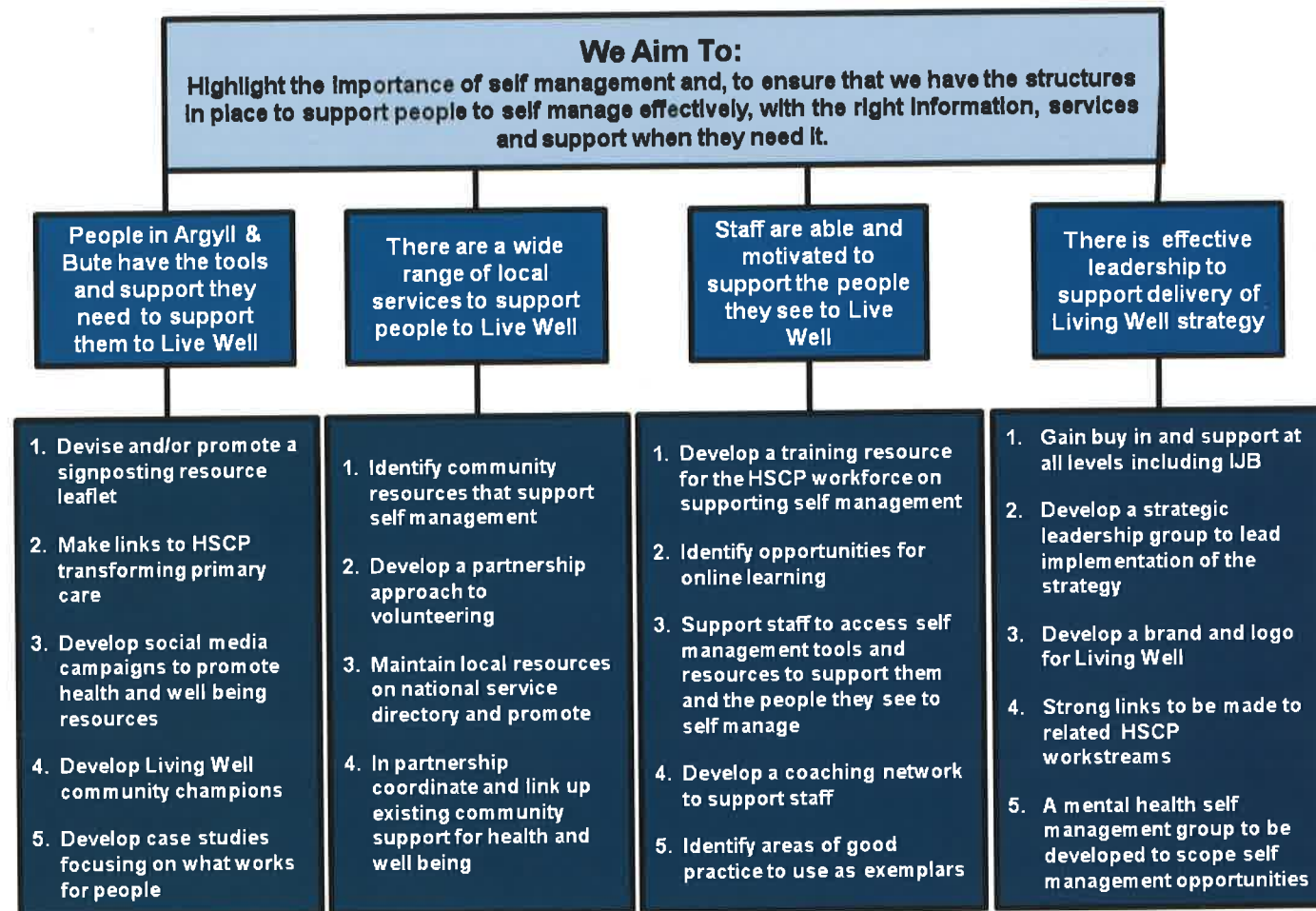
Please visit www.dunoonproject.org.uk for up to date information on the project and some very useful Questions and Answers.

The Dunoon Project Ltd
info@dunoonproject.org.uk

20 Jan 2020

HOW will we do this?

We have developed a 5 year action plan that will be implemented over the next 5 years. The summary actions are highlighted in the diagram below:



The full strategy contains information about self-management, demographics, and our engagement process, as well as more detail on our outcomes.

You will also find a few case studies on some person-centred activity currently happening in Argyll & Bute.

You will find the Living Well Strategy and the more detailed Living Well Action Plan at

www.healthyargyllandbute.co.uk

Living Well Strategy SUMMARY



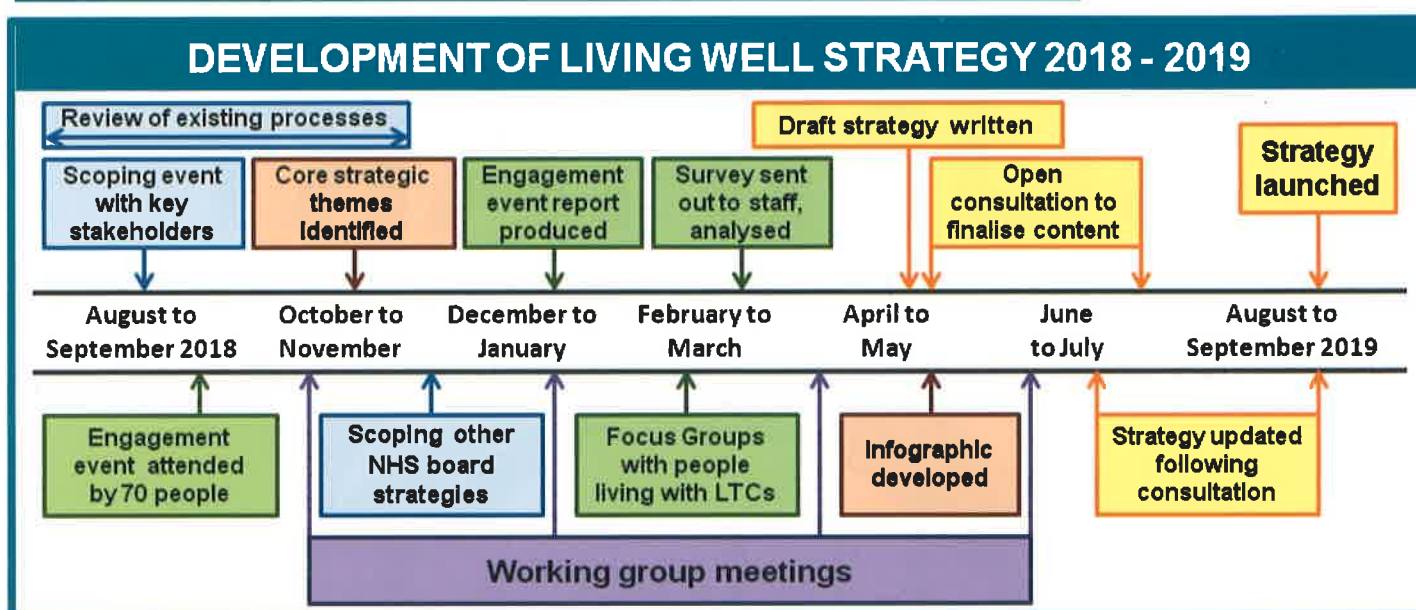
**Supporting Enablement,
Prevention, and Self-Management
in Argyll & Bute
2019-2024**

WHAT is the Living Well in Argyll & Bute Strategy?

Our intention is to highlight the importance of self management, and to ensure that we have the structures in place to support people to Live Well effectively with the right information, and support when they need it.

The Living Well Strategy sets out the key outcomes that Argyll & Bute HSCP with our partners will to strive to achieve through the actions contained in the Living Well Implementation Plan. We hope, through this strategy, to **Empower** people, **Enable** the workforce, and **Improve Access** to support.

HOW did we get here?



WHY are we doing this?

Argyll and Bute has a higher proportion of older people than Scotland as a whole, with 11.6% aged 75+ compared to 8.5% in Scotland as a whole. Over the next 10 years, the population is projected to decrease overall by 4% to 83,120 people. However, the population of those 85+ is projected to increase by 32% in 2029.

This decrease in the overall population with the increase in numbers of the eldest in society represents a challenge to Argyll & Bute. Trends show increasing prevalence of diseases, particularly Type II Diabetes and hypertension, both of which are risk factors for other conditions like heart disease or stroke.

WHAT did we learn?

There are many different ways that people self manage. Most of this is supported within the community, some by services. The diagram on the next page highlights some of the different services that have a role to play in supporting people to self manage.

We found excellent examples of third sector community-based person-centred services / approaches already in place in Argyll & Bute, and highlighted these in case studies in the strategy. Other useful tools include personal plans such as WRAP (Wellness Recovery Action Plan), Anticipatory Care Plans and the self-management toolkit.

The strategy is built around our vision where all level of services, community, third sector and statutory services work together to enable people to take control and support them to live well. Based on our engagement activity, 4 outcomes were identified:

Outcome 1 – People

People in Argyll & Bute have the tools and support they need to support them to live well.

- 1.1 People living with Long Term Conditions will be more informed about how to manage their condition
- 1.2 Self management courses and toolkits are accessible to people
- 1.3 People in Argyll and Bute will understand what support is available and know how to access it
- 1.4 People in our communities will be more physically active
- 1.5 The skills and expertise of people living with their conditions is recognised and supported

Outcome 2 – Communities

There are a wide range of local services to support people to live well

- 2.1 Our community Assets (services) are recognised and promoted
- 2.2 Links with the third sector and HSCP will be stronger
- 2.3 There will be an improved understanding of community led self management activity and its availability in our communities
- 2.4 Joint working opportunities will be increased for community groups/organisations to support them to build on existing activity/resources
- 2.5 There will be an increase in activities available in communities

Outcome 3 – Our workforce

Staff are able and motivated to support the people they see to Live Well.

- 3.1 Our staff will feel supported to self manage their health and wellbeing
- 3.2 There will be increased understanding of what support and activity is available in our communities and how people can be signposted to it
- 3.3 The workforce will feel more confident in referring/signposting people to community led activities/support
- 3.4 Our staff will feel better equipped to support people to self-manage

Outcome 4 – Leadership

Effective leadership to support delivery of Living Well Strategy

- 4.1 Living Well in Argyll & Bute has a clear and recognisable brand and identity
- 4.2 Good practice for living well is recognised and promoted
- 4.3 A strategic group exists to lead and direct living well activity in Argyll & Bute
- 4.4 There are effective connections between living well activity in Argyll & Bute
- 4.5 The Living Well Strategy has an implementation plan

Update from:- Blairmore Village Trust & Blairmore Hall Trust
Prepared for Bute and Cowal Area Community Planning Group (4th Feb 2020)

1. Joint Statement of Intent

For a number of years, community developments in Blairmore have been blighted with difficulties in forming a collaborative approach, to the development of community owned assets (land and buildings). Following support from **A&B TSI** in the Spring of 2019, the two Trusts with overlapping responsibilities have more recently been able to forge a positive pathway. This has resulted in the creation of a **Joint Statement of Intent** (attached). We are all delighted to have made this breakthrough, and are now making great strides forward.

Each of the two Trusts have major strategic developments, which are inter-linked.* As part of the new Joint Strategy Meetings we have agreed to combine the planning of those developments and take a co-ordinated approach to **community engagement**, progressing in a united way.

***BVT** is progressing the outcome of the Charette process in 2014, including the creation of self-catering holiday lets, public toilets, car and coach parking and Blairmore Gardens. With the aid of grant funding from LLTNP, the **architects design options** are imminent; to be further consulted on.

***BHT** has a need to upgrade and expand the facilities at Blairmore Hall, including accessibility, kitchen, toilets, heating, lighting etc. There is a concern about the long-term future of the Hall, which has listed status, if this work is not carried out in a timely fashion.

2. Place Standard

Following a period of research, the group has decided to utilise the **Place Standard** toolkit to help address the engagement and dialogue needed across the community of Blairmore. Those who use these local facilities will also be included.

In December we made a simultaneous approach to **Loch Lomond & Trossachs National Park** and **A&BC Community Planning & Development**, to request guidance and expertise to assist us in the use of the Place Standard. In response, this has led to the offer of support from two officers from the Park (Fiona Jackson & Kirsty Sweeney, Community Planning). And although it wasn't possible for anyone from the A&BC team to directly assist; their efforts through Sharon MacDonald, resulted in the offer of support from Sam Whitmore, Senior Health Improvement Officer with **NHS Scotland**.

Through dialogue, it was recommended that we form a small **Steering Group** to plan the implementation of the Place Standard. This group will hold its first meeting on **24th February 2020** and will include two members from each Trust and the NHS and Park advisers. It is hoped that we will make rapid progress, and be in a position to start the process of engagement during the Spring.

3. Year of Coasts and Water 2020 (YCW2020)

As a community, Blairmore will be engaging in series of events throughout the summer and Autumn to celebrate YCW2020. Integral to our celebrations will be the **165th anniversary of Blairmore Pier** in July. PS Waverley is due to return to Blairmore in May and will mark our start of the YCW2020 events; building up to the pier's 165th anniversary at the end of July. This will culminate in Waverley's final visit of the season in October. This programme of events will be undertaken jointly and will aim to include as many other groups and agencies as can be encouraged.

Joint Statement of Intent

between

Blairmore Hall Trust
Scottish Registered Charity
SC043493

and

Blairmore Village Trust
Community Interest Company
SC326190

1. Introduction

Blairmore Hall Trust (BHT) and Blairmore Village Trust (BVT) are individually responsible for neighbouring sites within Blairmore, both of which are managed as assets available for the benefit of the community.

It is considered beneficial for the two organisations to work more closely together to maximise the benefit delivered to the community which both serve.

While recognising that the overall objectives of BHT and BVT have much in common, they have each travelled a different route to arrive at this point. The different organisational structures and legal status of the two Trusts reflects the different nature of each organisation. Under the existing structure, each organisation remains independently responsible for the day to day management of their own affairs.

Through co-operation, we are committed to developing an integrated strategy for future development.

2. Undertaking

1. The two organisations will meet quarterly as a minimum. This will take the form of Joint Strategy Meetings (JSM). Terms of Reference will be developed at the inaugural meeting.
2. The two organisations will share financial information. They will determine use of resources and co-ordinate activity relating to strategic projects as agreed at the Joint Strategy Meetings.
3. All external communications regarding joint discussions and activities must be by prior mutual agreement.

3. Development

This document was initially developed at a meeting of Blairmore Hall Trust and Blairmore Village Trust held on Sunday 15th September 2019. Following a further period of reflection and consideration, this final version was presented to a joint meeting of both Trusts on 3rd November 2019 and endorsed by all as set out below.

4. Declaration of Acceptance

On 3rd November 2019, we the undersigned, being the full and complete Committee/Board have duly considered, agreed and endorsed the spirit and content of this 'Joint Statement of Intent'; we offer our individual and collective commitment to use our best endeavours to ensure its implementation in the spirit intended. This commitment will remain valid until altered at a Joint Strategy Meeting.

Blairmore Hall Trust

Jean Christie
 Florence Fletcher
 Jim King
 Pat Lynn
 Catherine Rae
 Sue Rule
 Victor Sandall
 Brian Shewry
 Barry Thomson
 Emily Wallace

Blairmore Village Trust

Laura Farina
 Agnes Harvey
 Gordon Holm
 Margaret Le May
 Malcolm Le May
 Catherine Rae
 Anne Stephenson

